



For Immediate Release
8/21/2024

City of Waukesha Christmas Parade Presenting Sponsor Announced

'Home for Christmas' Parade

Waukesha, Wisconsin— 8/21/2024 — The City of Waukesha Chamber of Commerce announces Moreland OB-GYN as this year's Presenting Sponsor for the 61st annual community Christmas parade. This year's parade is scheduled for Sunday, December 8, 2024. Moreland OB-GYN's Executive Director, Adrienne Bryant, who is also a City of Waukesha Chamber Board Member, shared the news at a recent board meeting.

“When we chose the parade theme, *Home for Christmas*, we knew that we would attract sponsors with strong community connections and were very excited to welcome Moreland OB-GYN as our Presenting Sponsor,” said Kim Krueger, Branch Manager at Home Federal Savings Bank, and the Chamber's president. Krueger added, “Their community partnerships are impressive, and they have been a pillar in the community for more than 60 years.” Moreland OB-GYN is currently undergoing an expansion of their Waukesha office, is involved in many local groups and organizations, and supports efforts to further community health initiatives. The current expansion project is scheduled for completion in late January 2025.

In recognition of Moreland OB-GYN's Presenting Sponsorship, they will receive top billing on all parade communications and have the honor of choosing the Parade Marshal, among other benefits. According to Adrienne Bryant, Executive Director of Moreland OB-GYN, “We are honored to be an integral part of the 61st annual Waukesha Christmas Parade and to have the opportunity to continue supporting the community we serve.”

The *'Home for Christmas'* parade will begin at 4:00 p.m. on Sunday, December 8, 2024, and will follow the same path as the City's 4th of July parade. Parade attendance upwards of 20,000 is anticipated along the route.

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The City of Waukesha Chamber of Commerce was formed in 2011 with a mission to provide resources, support, and collaboration opportunities to develop and strengthen community businesses.

For additional information:

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